

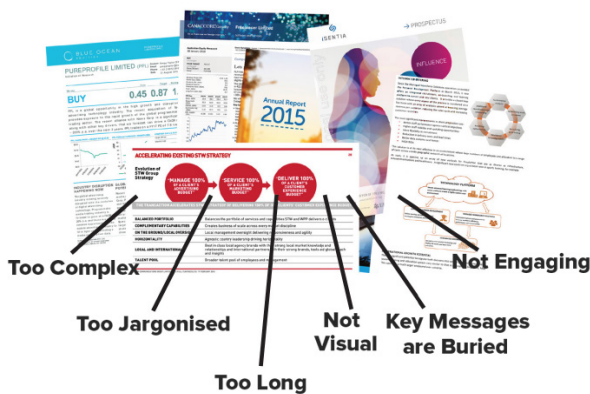
Our Analytical Videos Are Proven To Make Your Investment Message Resonate

The key benefits are to:

- Optimise your investment thesis and its delivery
- Capture the key info that investors need in a style that maximises impact
- Allow highly targeted distribution to investors (via our own database and others)
- Track viewing data to drive follow up communications

Very few pitches carry all the key information that investors require and the “hooks” that excite them - and if they do they are invariably way too long and not engaging enough.

TRADITIONAL COMPANY INFORMATION



TechVoyage solves this by scripting and producing concisely analytical videos that best distil the investment thesis. We also create and animate graphics and data to reinforce the key messages.

Not only does video allow targeted and measurable distribution it also much reduces the time and cost of corporate marketing.

In recent years, there has been a profusion of new companies entering capital markets and also of new funds. So it's never been harder to seek funding from the right investors.



Our empirical evidence shows that a video offers:



- **5x higher click rate**
- **10x higher conversion rate**

The videos can be used by the company and its advisors and also, selectively broadcast to our own database of >1000 wholesale investors including;

- local and international VC and PE funds
- family offices
- high net worth investors
- trade investors

Additionally, we can broadcast via the platforms of several strategic partners with large investor databases. We have a team of advisors to help with any kind of capital raising or M&A transactional objectives.

