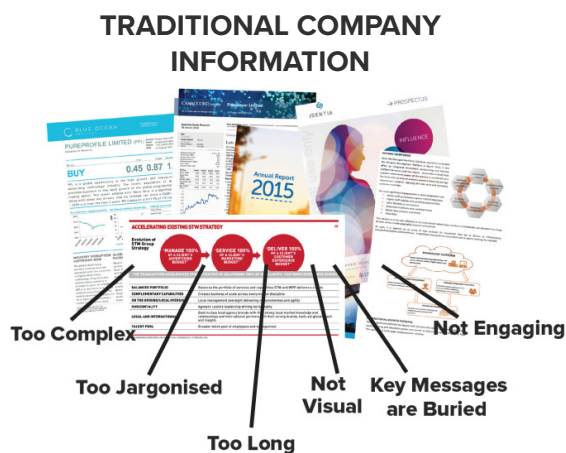


## Our Analytical Videos Are Proven To Make Your Investment Message Resonate

The key benefits are to:

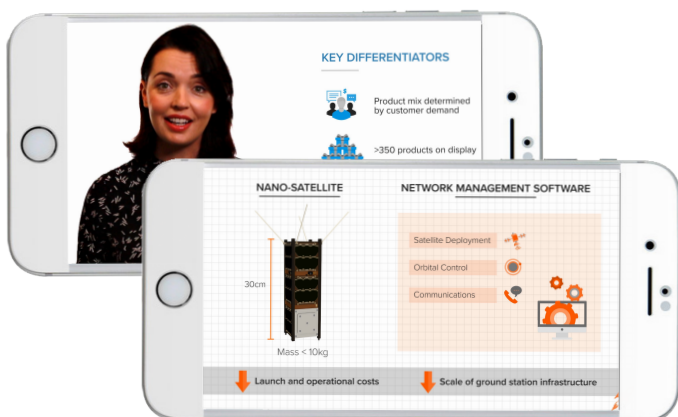
- Optimise your investment thesis and its delivery
- Capture the key info that investors need in a style that maximises impact
- Allow highly targeted distribution to investors (via our own database and others)
- Track viewing data to drive follow up communications

Very very few announcements or presentations carry all the key information that investors require and the “hooks” that excite them - and if they do they are invariably way too long.



In recent years, there has not only been a profusion of new companies listing but also of new investment funds so it's never been harder to attract interest and/or funding from the right investors.

TechVoyage solves this by scripting and producing concisely analytical videos that best distil the investment thesis. We also create engaging graphics and data to reinforce key messages.



Not only does video allow targeted and measurable distribution it also much reduces the time and cost of corporate marketing.

Our empirical evidence shows that a video offers:



- **5x higher click rate**
- **10x higher conversion rate**

The videos can be presented by the company's CEO or by our analysts and they are selectively broadcast to our database of >1000 wholesale investors, comprising:

- listed fund managers
- brokers/advisors
- family offices
- high net worth investors
- local and international PE and hedge funds

Additionally, we broadcast via partners such as Stockhead which has a large retail investor audience.



The video can be simply to promote the company in general or to accompany quarterly reports, half yearly and full year results, other key announcements (eg acquisitions, product launches etc).

We have a team of advisors to help with any kind of capital raising or M&A transactional objectives.